

cost: \$800,000

FULL NAME: Maxine Tiffany Midriff

PROFESSIONAL EXPERIENCE: Yep, that's her real name. And it's that sincerity and down-to-earth honesty that has attracted advertisers such as Zitteen Acne Cream, Guttler's Diet Cola, and Pierce Navel Oranges. Maxi is truly multi-talented. She's had 112 #1 hit singles including Geometry Class Lover, and Bustin The Bus Stop. Her TV experience includes the lead role in the SchoolDay Special Sexy Shoplifter—The Lolo Prices Story.

OTHER INFO: She can sing your jingle, sell anything to teens, and has a killer smile. But she has to be in bed by 9:30 on school nights, so schedule your photo sessions early in the day.

cost: \$800,000

FULL NAME: Betty Jo Buford

PROFESSIONAL EXPERIENCE: She was the girl-next-door growing up in Pine Tar, Nebraska, and now her face is on every TV and glamour magazine across the country. She's been the cover girl for Perma-Smile Plastic Surgery Centers, Hag-Away Wrinkle Cream, and the "Gee Your Face Looks Terrific" make-up products. Her lips were voted Most Collagenic by the American Primpers and Puffers Association.

OTHER INFO: Sellma's enhanced lip size makes her difficult to understand. And her agent warns—"Don't leave her out in the sun too long, because when all that make-up starts to melt..." "Sellma looks like hellma."

cost: \$800,000

FULL NAME: Michael Rodabote

PROFESSIONAL EXPERIENCE: After 22 years on CPR - Celebrity Pig Rodeo Mike took his 'earthy' style into commercials to pitch athletic-based products like Bowler's Edge Shower Gel, the Pro Wrestling Better's TipLine, and of course, CPR Sausage & Bacon Energy Drink. He also hosted The Great Bass Shoot-Off, until it was canceled due to pressure from WAFF (Women Against Firearm Fishing).

OTHER INFO: The last time Mike actually broke a sweat was chasing a hot dog vendor who shorted him 50 cents. But he's a god to the millions of athletes who watch his shows and buy his products.

cost: \$1,000,000

FULL NAME: Unknown

PROFESSIONAL EXPERIENCE: Max is THE ULTIMATE SPOKESPERSON. In fact, he's been pushing products to consumers for so long, no one can remember his real name, including Max. His incredible resume includes legendary work for Nixon Cuts Shave Cream, Fancy Pants Adult Diapers, Luv-Dat-Hoe Garden Equipment, Brewer's Revenge Beer, Clunkers Orthopedic Running Shoes, and Funkster G's Slang Dictionary.

OTHER INFO: He's simply the best. And has been for over 50 years. No one can resist him. And now that you've hired Max Madison, your place in advertising history is solidified! Not only that... YOU'VE WON THE GAME!

cost: \$500,000

FULL NAME: Gill Burton Sullivan

PROFESSIONAL EXPERIENCE: Gill worked his way through acting school by running a shell game on Madison Ave. After losing his first audition to an unknown named Charlie, Gill's been working consistently ever since, including a six-year stint in "Guys and Dolphins" and being named the spokes-animal for Dolphin & Chips Restaurants.

OTHER INFO: There's nobody better at "hooking" customers than Gill. He can spot a sucker a mile away. And he'll work for scale. But you'll have to keep him wet, keep his blowhole clear...and woe to the director who doesn't stock enough gourmet kelp.

cost: \$800,000

FULL NAME: Thaddeus Smith

PROFESSIONAL EXPERIENCE: Four seconds into his first professional boxing match, Thaddeus lost his two front teeth, and hasn't been able to say any words with a "TH" sound since. But his smiling face has still sold more than three million tubes of Bruiser Smiff's Toofpaste and he is about to introduce his own line of "Affletic wear."

OTHER INFO: With Bruiser in your corner, you're bound to sell a lot of products. You might also want to hire the only guy Bruiser ever beat in the ring—"Geriatric" Gerry Manders, who is willing to work for extra dessert on "Pudding Night" at the home.

cost: \$800,000

FULL NAME: Pete "Petey" Peters

PROFESSIONAL EXPERIENCE: No one can resist Grit's manly looks and hauntingly sexy sneer. Maybe that's why his face has been used to sell everything from Hacker Light Extra Tar 100s to Virility Cologne to Poodle-Puncher Whisky. You might also recognize him as Disapproving Friend #2 in the public service campaign Gonorrhoea With The Wind.

OTHER INFO: Grit hasn't spoken a word since he got out of rehab 9 years ago, but he doesn't have to. Just put his face on an ad for any product you need to make "muy macho" and watch the sales skyrocket.

cost: \$800,000

FULL NAME: Bertha Marjorie Condor II

PROFESSIONAL EXPERIENCE: She thrilled millions of moviegoers as the seductive spy Genevieve Derriere. But since the failures of her seventh marriage, third facelift, and second liver, Catherine now represents a bevy of high-level products like "I Can't Believe It's Not A Corset" girdles, Holy Oleo! margarine-type spread, and Boxablech Powdered Soups.

OTHER INFO: She's ready for her close-up. Her regal attitude and willingness to do ANYTHING for a buck make her a great spokesperson. But be careful on the set. Catherine has a penchant for seducing Best Boys and speaking out vehemently against political issues she doesn't understand.

cost: \$500,000

FULL NAME: Kitty Caboodle

PROFESSIONAL EXPERIENCE: This finicky, full-figured cat shot to the top echelon of spokesanimals when she first appeared as the cat who wouldn't go in anything but "Here Kitty Cat Litter." She also scored high marks when she licked herself all over in an ad for Queen Mum Breath Mints.

OTHER INFO: Kitty got a reputation for turning her tail up at a lot of parts, but she is ready to get back into commercial work. She has been stray for a year since "marking her territory" on her ex-trainer's favorite sweater.

cost: \$500,000

FULL NAME: Sal Mander

PROFESSIONAL EXPERIENCE: Sal does it all, from driving cars to karaoke to full-contact stage combat. His talents have landed him jobs pitching auto insurance, wallpaper, and bug zappers. He played Iggy Wanna in the movie re-make of Reptile Without a Cause, and emceed an All-Newt Review on the Vegas strip.

OTHER INFO: Sal's the consummate, cold-blooded saleslizard. His peers say he could sell ice to Eskimos if he could stand the climate. And, unlike most spokesanimals, Sal's tail regenerates when it falls off, making him perfect for re-tail.

cost: \$500,000

FULL NAME: Juan "Fluffy" Rodriguez

PROFESSIONAL EXPERIENCE: Juan has BIG-time experience for such a little dog. He was the inspiration behind the Burrito Barn slogan—"The burrito to have, when you're having more than Juan." He created Juan-A-Day—his own line of animal vitamin supplements, and is a regular guest-host on the Tonight Show.

OTHER INFO: Juan is currently quite busy as the spokesanimal for Canine-Pattern Baldness, but you can always get a hold of him since his agent had the tracking chip implanted in his neck. Rubbing his butt during contract negotiations will go a long way.

cost: \$500,000

FULL NAME: Chip, Skip and Tallulah Phibian

PROFESSIONAL EXPERIENCE: Everyone remembers these slimy siblings as the lovable toads who croaked "Toad-You-So" in several commercials for Safe-T-Net Insurance. They hosted an ill-fated cable show entitled And Now A Wart From Our Sponsors. And you might remember them being licked by pimply-faced teens in a recently popular anti-drug music video.

OTHER INFO: Chip, Skip and Tallulah can be powerful spokesanimals for the right kind of product. Their bulging eyes make them perfect for one-hour eye centers, and forked tongues allow them to lie about any type of product.

cost: \$500,000

FULL NAME: Lester Earl Peters

PROFESSIONAL EXPERIENCE: Realizing that a real bear would never chew smokeless tobacco, Lester made a bear suit and has been the spokesanimal for Black Lip Tobacco ever since. His latest hit single I'd Tree a Camper For You has skyrocketed to #472 on Billboard's Top 500.

OTHER INFO: Lester isn't a real bear, so he rarely mauls people on the set. But he can be a bit flaky, and once sat in the woods for nine straight days to get an answer, once and for all, to the age-old, bathroom-related question about what a bear does in the woods.